

 Shoparoo

# Hassle-Free School Fundraising

Fun, easy, and completely free -  
fundraising's a snap with the  
Shoparoo app!



# How does Shoparoo work?



## Shop

1. Shop for any product,  
at any store



## Snap

2. Take a picture of  
your receipt



## Earn

3. Earn cash donations  
& sweepstakes entries



Available now on the  
App Store



Get it on  
Google play

# What types of receipts count?

## Grocery Retailers

Roo Points (cash donations)

Grocery stores

Super centers

Convenience stores

Dollar stores

Liquor stores

Local Mom & Pops

Drug stores

Pet supply stores

## Other Retailers

Entries Into Sweepstakes

Restaurants

Department stores

Sports stores

Home improvement

Office supply stores

Cafes & Book stores

Arts & crafts stores

Electronics stores

All shopping receipts count!

# Grade competitions

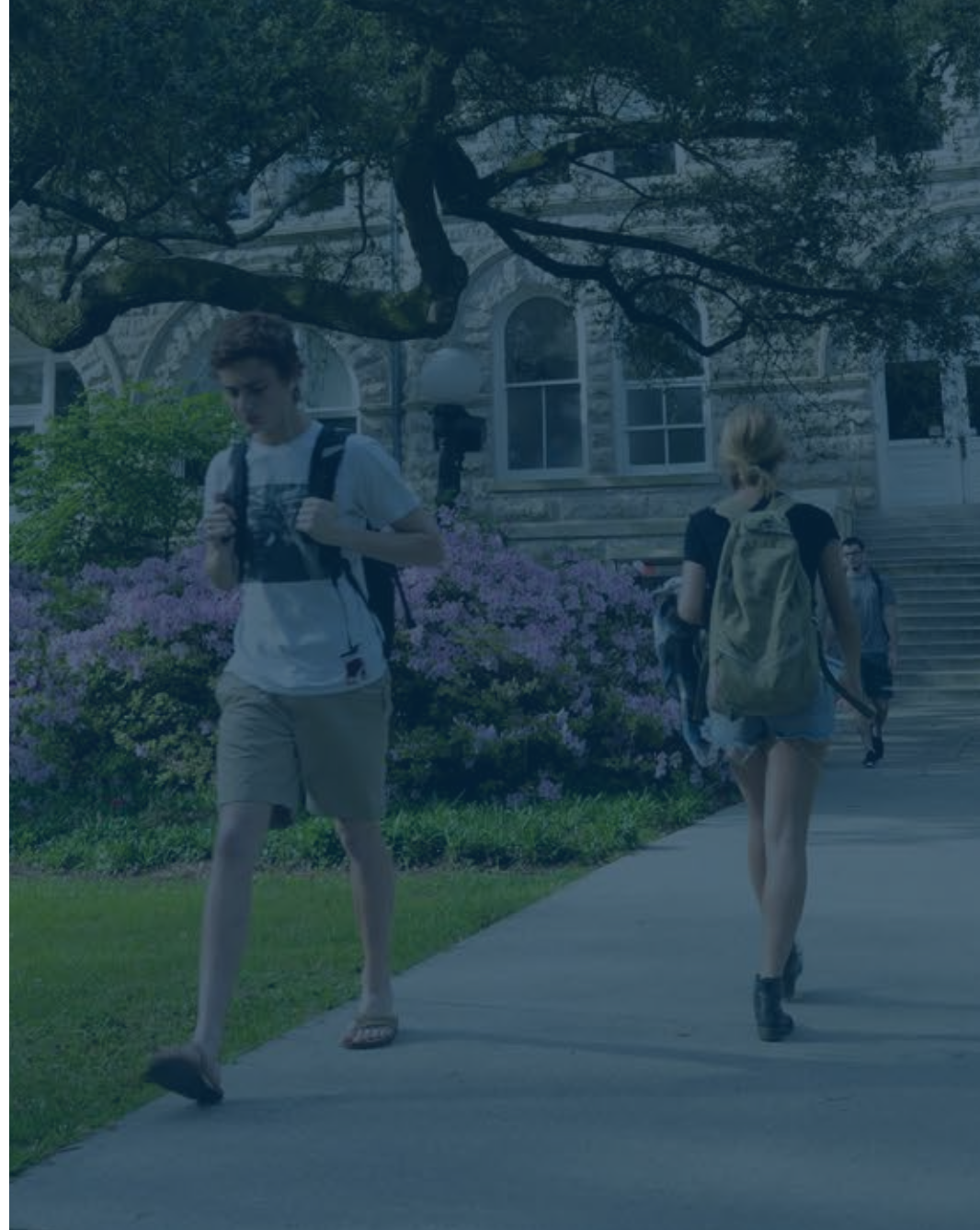
## Raise money & school spirit

at the same time!

School fundraising shouldn't just be easy, it should be *fun*. Now teachers, students and parents can easily track their grade's progress on the Grade Competition Leaderboard in the Shoparoo app!

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Pro tip: Throw a popcorn party for the leading grade each month!



# Common Questions

How much money can we earn with Shoparoo?

There is no limit to how much a school can earn with Shoparoo - schools with just 40 active supporters are earning around \$1,000 every year! The key is to spread the word to get as many parents, grandparents and teachers on board as we can. Over 10,000 schools across the U.S. are earning hassle-free donations from Shoparoo every year, and we can join them!

How is Shoparoo different from other school fundraising programs?

With Shoparoo, there's nothing to buy, sell, collect, count or mail-in. No labor-intensive coordinating for parents or the PTA/PTO. No sending kids selling candy bars door to door. Earn donations for receipts from any store, for any product. It is truly easy, free fundraising!



# Common Questions

How can Shoparoo afford to make these donations? Is it a scam?

Shoparoo was created by former teachers and retail industry executives who found a cool way of matching schools' need for financial support with major brands' need for market research. Big companies pay Shoparoo for these reports, and that's how they are able to pass these earnings on to schools.

Where does the information from the receipts go? Is Shoparoo safe?

Shoparoo is 100% safe. The information from all Shoparoo users' receipts is made completely anonymous and used in market research reports. Shoparoo does not request personal information such as credit card numbers or phone numbers. (Retailer receipts already mask this information.)



# There are so many fundraisers out there.

## Why Shoparoo?

Hassle-free

Just shop, snap and earn our way to money for our school.

Different

No more cutting, collecting, or selling door-to-door.

Fun

Grade Competitions are a proven way to raise money and school spirit simultaneously.

Effective

Over 7,000 schools nationwide are using Shoparoo to earn thousands.

For everyone

From PTA/PTO members to teachers, students, parents, and grandparents...anyone and everyone loves using Shoparoo!

# Happy Fundraising!



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## Questions?

Learn more at [shoparoo.com](http://shoparoo.com)

